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**DDDB Questions Objectivity of Daily News's
Coverage of New Ratner Mall in Brooklyn**
*Draws link between Ratner ad supplement Sunday
and puff piece column the same day*

BROOKLYN—Develop Don't Destroy Brooklyn today challenged the New York Daily News to answer serious questions about the objectivity of its coverage of "Skillionaire" Bruce Ratner, a day after the News published both an advertising supplement for Ratner's new mall and a distorted, one-sided column in the same edition.

"We knew the New York Times was in the tank for Ratner, the guy who is developing their new headquarters, but we expected a lot more from the Daily News," said DDDDB spokesperson Daniel Goldstein. "The timing here is suspicious at best, and the News owes an explanation to the people of Brooklyn who've been the targets of Bruce Ratner's disinformation campaign."

Thousands of copies of the Daily News Special Edition, including Denis Hamill's glowing column, were given out at yesterday's opening of Ratner's Atlantic Terminal Mall. The front page was devoted to a picture of the new mall and the headline, "Forest City Ratner celebrates opening of Atlantic Terminal today! Free gifts and entertainment!"

"Since last fall, Ratner's every move has been designed to convince people that the Nets Arena Complex he wants to build across the street from this mall is a done deal. Nothing could be further from the truth," Goldstein said. "The Daily News played right into his hands by repeating Ratner's completely false claim that he's 'made deals with most of the residents.'"

"Hamill also said that Ratner's been 'paying residents a million bucks a pop to sell.' What a crock! I challenge the Daily News to produce the names of *any* residents who've closed million dollar deals with Ratner.

"The reality is, these lies come straight from Ratner's PR department, and the Daily News should know better than to just blindly repeat them as facts. All we're asking for is what the Daily News usually delivers – critical, unbiased, and balanced reporting."

DEVELOP DON'T DESTROY BROOKLYN is a broad-based community coalition fighting for development that will unite our communities instead of dividing and destroying them.